JOIN THE CULTURAL POLICY CONVERSATION

Through a series of Arts Summits beginning in 2009 the Alliance for Arts and Culture identified a desire, across cultural disciplines and sectors, for a conversation, followed by action, about a comprehensive cultural policy for our province. At Arts Summit 2013 we began that conversation. Since then committee and roundtable discussions have continued and we plan to return to Arts Summit 2014 with a preliminary draft Policy Framework that will form the basis for further discussion and community engagement.

WHAT DOES A CULTURAL POLICY LOOK LIKE?

A cultural policy supports excellence and world-class creativity and strengthens the role that the arts play in telling British Columbian stories both at home and overseas. A framework for such a policy could incorporate a number of goals, including:

- Strengthening the links between a creative culture and economic productivity, innovation and community cohesion;
- Enabling more people to access and participate in arts and culture by ensuring that government protects and supports First Nations cultures, supporting the diversity of a 21st century British Columbia, and including new Canadians in the cultural life of BC society;
- Encouraging the use of emerging technologies and new ideas that support the development of the creative industries;
- Promoting connections between arts educators and the cultural community, and supporting arts programming in schools and communities;
- And ensuring consistency and transparency in arts funding from all provincial ministries and agencies.

A cultural policy is a major opportunity to refocus and renew British Columbia’s commitment to the arts and creative industries, and to bring together everyone for whom culture in our lives is important and would recognize and build on the successes of the past to ensure that British Columbia supports its creative skills and talent at the heart of our cultural life, our innovation and technological development, and our economic growth.

A cultural policy will also reflect the diverse ways in which British Columbians take part in arts and creative activity, because cultural policy is not just about supporting the arts, it is about supporting, enabling, and strengthening communities.
HOW TO JOIN THE CONVERSATION

Attend Arts Summit 2014
On June 20 we will reconvene at the Roundhouse Community Centre in Vancouver to review a first-draft Policy Framework and begin plans for further province-wide engagement in creating a final framework document.

Supporting the diversity of a 21st century British Columbia

Promoting connections between arts educators and the cultural community

Organize a Community Roundtable
Between now and April 2015 we will continue our conversation through a province-wide series of Community Roundtables, seeking further feedback on proposed goals and priorities. We can collaborate with you in holding such a Roundtable in your community or provide you with a toolkit to enable you to create and host your own.

Encouraging the use of emerging technologies

GET INFORMED, GET INVOLVED

For information about BC Creative Convergence and Arts Summit 2014 visit:

artssummit.ca

2014 ARTS SUMMIT

Presented by:

ALLIANCE FOR ARTS AND CULTURE

Questions?
Kevin Dale McKeown
Director of Community Engagement
Alliance for Arts and Culture
T: 604 681 3535 (215)
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PARTNERSHIPS

You are invited to support Arts Summit 2014 through a cash or in-kind contribution, at one of the following levels:

VISIONARY $5,000 +
- First tier logo recognition on website, newsletter, and event program
- Logo recognition on partnership signage
- Podium signage acknowledgement
- Verbal acknowledgement during opening and closing
- 1 page colour ad in event program
- Four registrations to the Summit
- Right of first refusal for Visionary level partnership in Arts Summit 2015

COLLABORATOR $2,000 +
- Second tier logo recognition on website and event program
- Logo recognition on partnership signage
- Name recognition in newsletter
- ½ page ad in event program
- Two registrations to the Summit
- Right of first refusal for Collaborator level partnership in Arts Summit 2015
- Host signage recognition

 CONTRIBUTOR $500 +
- Name recognition on website, newsletter, and event program
- Name recognition on partnership signage
- ¼ page ad in event program
- One registration to the Summit

To become an Arts Summit partner or to learn more, contact

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**REGISTRATION**

Join the British Columbia cultural policy conversation!
Register now to attend Arts Summit 2014 at the Roundhouse on Friday, June 20

**TICKETS**

**Alliance Members:** $75  
**Non-Members:** $95  
**Student* Rate:** $35

Register online by credit card at artssummit.ca

Ticket cost includes refreshments and lunch.

*Note: Student rate is limited to full time students. Valid ID must be shown at the check-in desk.

To pay by cash, visit us at 100-938 Howe St, Vancouver, or send us a cheque.

Contact us for assistance:
T: 604 681 3535  
E: communications@allianceforarts.com

Participants at Arts Summit 2014 will include voices from all arts, cultural, and heritage sectors, the creative industries, the tourism and hospitality industry, all levels of government (elected and administrative), and other stakeholders.

Members of the Alliance for Arts and Culture, individual or organization, qualify for a member registration rate. Member organizations can use this member rate to register any board or staff member, intern, or volunteer whose work is integral to your organization.

**Bonus For Arts Summit Registrants**

**Kelly Hill on Diversity and the Arts**

On Thursday, June 19, the day before Arts Summit 2014 registered attendees are invited to attend, at no additional charge, a presentation on diversity and the arts prepared for the Alliance for Arts and Culture and Vancouver Opera by Kelly Hill of Hill Strategies Research Inc.

The presentation will be held at The O’Brian Centre for Vancouver Opera at 1945 McLean Drive. Admission for non-Summit attendees will be $20.

The Alliance’s Annual General Meeting and a networking reception will follow the presentation.

**GETTING THERE & ACCOMMODATIONS**

Looking for a place to stay while you’re in town? Our hospitality partner, **BEST WESTERN PLUS Chateau Granville**, has afforded us a limited number of discounted rooms for out-of-town Arts Summit guests.

Please contact us at 604.681.3535 for your Group Rate Code prior to booking your room.

Visit chateaugranville.com for more information about the accommodations.

Arts Summit 2014 will take place on Friday, June 20 at the Roundhouse Community Arts & Recreation Centre 181 Roundhouse Mews (corner of Davie & Pacific), Vancouver.

**Walking:** From Granville Street, head east five blocks down Davie Street

**Canada Line:** The Yaletown-Roundhouse Canada Line Station is 200 metres away

**Bus:** Buses C21 and C23 stop outside the Roundhouse

**Driving:** Underground pay parking is available (access off Drake Street, south of Pacific Blvd)

**Parking:** Mon-Fri, 7 a.m. - 6 p.m. $2/hour